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# Declaration of Interdependence.

**We envision a global economy that uses business as a force for good.**

This economy is comprised of a new type of corporation – the Certified B Corporation – which is purpose-driven and creates benefit for all stakeholders, not just shareholders.

As Certified B Corporations and leaders of this emerging economy, we believe:

- That we must be the change we seek in the world.
- That all business ought to be conducted as if people and place mattered.
- That, through their products, practices, and profits, businesses should aspire to do no harm and benefit all.

To do so requires that we act with the understanding that we are each dependent upon another and thus responsible for each other and future generations.

*Robert E. Fiveash*

Robert Fiveash  
Co-President

9/16/2022  
Date

Brand Fuel  
Company

*Danny Rosin*

Danny Rosin  
Co-President



*Bart Houlahan*

Bart Houlahan  
Director/Officer, B Lab Standards Trust

9/16/2022  
Date of Current Certification

9/16/2025  
Certification Expires

9/16/2022  
Date of Original Certification

